Atty. Dkt. SEDN/PRED114

Atty. Dkt. SEDN/PRED114

Atty. Dkt. SEDN/PRED114

Atty. Dkt. SEDN/PRED114

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

**Anthony Scott Oddo** 

Serial No.: To Be Assigned

Filed:

Herewith

Internationally Filed: 24 March 2004

Confirmation No.: Unknown

For:

**GENERATING AUDIENCE** 

**ANALYTICS** 

๛๛๛๛๛๛๛๛๛๛๛๛

Examiner: Unknown

Group Art Unit: Unknown

Mail Stop PCT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

#### **CERTIFICATE UNDER 37 CFR 1.10**

I hereby certify that this correspondence and the documents referred to as attached therein are being deposited on September 24, 2005 with the United States Postal Service in an envelope as "Express Mail Post Office to Addressee," mailing label No. EV774259573US addressed to: Mail Stop PCT, Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450.

9/26/2005

Date

Signature LAURA E CRATER

#### INFORMATION DISCLOSURE STATEMENT

The Applicant, and the Attorney who signs below on the basis of the information supplied by the Applicant and the information in his file, submit herewith patents, publications, or other information of which they are aware, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR § 1.56.

While the information submitted in this Information Disclosure Statement may be material pursuant to 37 CFR § 1.56, it is not intended to constitute an admission that any patent, publication, or other information referred to therein is prior art for this invention unless specifically designated as such.

In accordance with 37 CFR § 1.97, this Information Disclosure Statement is not to be construed as a representation that a search has been made or that no other possibly material information as defined under 37 CFR § 1.56(a) exists.

397437-1

## JC20 Rec'd PET/PTO 2 GP SEN 2005

The patents and/or publications submitted herewith are set forth on the attached Form PTO-1449.

If the sum of \$180.00 is due under 37 CFR § 1.17(p) pursuant to § 1.97, the Commissioner is hereby authorized to charge this fee, and any other fee necessary to make this submission timely, to the Deposit Account No.

20-0782/SEDN/PRED114. Respectfully submitted,

Eamon J. Wall

Registration No. 39,414

PATTERSON & SHERIDAN, LLP

595 SHREWSBURY AVENUE, SUITE 100 SHREWSBURY, NEW JERSEY 07702

FACSIMILE: 732-530-9808 Attorney(s) for Applicant

JC20 Rec d PETITIO 2 6 SED 2009 Approved for use through 07/31/2006. OMB 0651-003

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Substitute for form 1449A/PTO

# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1 of

Application Number	Tolle Assigned 51102
Filing Date	Herewith
First Named Inventor	Anthony Scott Oddo
Group Art Unit	Unknown
Examiner Name	Unknown
Attorney Docket Number	SEDN/PRED114
Submission Date	September 26, 2005

	U.S. PATENT DOCUMENTS						
Examiner	Cite No.1	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
Initials*		Number-Kind Code <sup>2 (if known)</sup>	MM-DD-YYYY				
	A1	5,848,396	12/08/1998	Gerace			
	A2	US20010049620	12/06/2001	Blasko, John P.			
	А3				•		
	A4						
	A5						
	A6						
	A7						
	A8						
	A9						
	A10						
	A11						
	A12						

	FOREIGN PATENT DOCUMENTS						
Examiner		Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>	
Initials*	No.¹	Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)					
	B1	International Search Report in corresponding PCT/US04/08924	12/28/2004	Sedna Patent Services, LLC			
	B2	-					
	В3						
	B4						
	B5						

Examiner Date Considered

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). 2 See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the Emperor must precede the serial number of the patent document. sKind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

Please type a plus sign (+) inside this box	+	

JC20 RCC Capproved for use through D7 J7 20 5 LOWB (54103)
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Substituto	for form 1449A/RTO			Application Number	To Be Assigned SAAAA
Substitute for form 1449A/PTO				Filing Date	Herewith
INFO	RMATION DISC	CLOS	SURE	First Named Inventor	Anthony Scott Oddo
STATEMENT BY APPLICANT			CANT	Group Art Unit	Unknown
				Examiner Name	Unknown
(Use as many sheets as necessary)			)	Attorney Docket Number	SEDN/PRED114
Sheet	2	of	2	Submission Date	September 26, 2005

	NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>2</sup>			
	C1	Frook, John Evan. Web Add-On Helps Identify Site Visitors. CommunicationsWeek. Manhasset: October 30, 1995. pg. 27 from proquest				
	C2	CacheFlow Delivers cIQ Content-Smart Delivery Architecture. Business Wire. New York: February 12, 2001. from Proquest. Page 2				
	C3					

Examiner	Date Considered

'EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Franslation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting he completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.